Welcome to REPORTING: MULTIMEDIA!

Class Hours: Mondays: 11:00 AM - 2:40 PM, Room 654, 20 Cooper Square, New York, NY 10003. The class runs from September 3rd - December 13th, 2019.

Office Hours: My office hours are Mondays from 3-4pm and Tuesdays from 2-3pm in room 721 (20 Cooper Square) and via slack and email on Fridays from 4-4:30pm or by appointment. I am happy to meet with students before or after class and communicate via slack or email. Also, my office door is almost always open when I am at 20 Cooper Square.

Course Description/Goals: Multimedia skills have become essential to journalism. In this class, students will master the fundamentals of photo, audio and video journalism. The goal of the course is for students to become competent multimedia and creative journalists, who can tell engaging and editorially sound stories using photographs, video and audio, with the emphasis on storytelling techniques.

Learning Objectives
In this course, students will:

- Master the fundamentals of photo, audio, and video journalism
- Use technological tools and apply quantitative concepts as appropriate
- Interview subjects, conduct research, and evaluate information
- Write clear, accurate and engaging prose in an audience-appropriate manner
- Demonstrate awareness of journalism’s core ethical values
- Work ethically in pursuit of truth, accuracy, fairness, and diverse perspectives

Course Structure: In this class, students will master the fundamentals of photo, audio and video journalism. We will also cover reporting, pitching a story, shooting, editing and gathering sound. In class we will go over composition, process shooting, interviewing, and identifying multimedia-worthy news stories.

There will be lectures, “best practice” analysis, in-class exercises, class discussions, one-on-one feedback from the instructor and critiques of students’ work. We will also discuss ethical dilemmas and copyright issues in multimedia journalism. Students will leave this class with a digital portfolio website of their work. In addition to class attendance and participation, students will need to budget time outside of class to report, produce and edit their work.
Course Requirements

Welcome! We are all here to learn and improve our reporting and multimedia skills.

I consider this classroom to be a place where you will be treated with respect, and I welcome individuals of all ages, backgrounds, beliefs, ethnicities, genders, gender identities, gender expressions, national origins, religious affiliations, sexual orientations, ability – and other visible and nonvisible differences. All members of this class are expected to contribute to a respectful, welcoming and inclusive environment for every other member of the class.

In this class we will give each other constant feedback, so please be respectful with each other. And dare greatly. You are in school, so you have the liberty to try new approaches/ideas. If the experiment doesn’t work, trust me, you will still learn a ton from the experience. We only learn when we push ourselves outside our comfort zone and I hope you will try to do that in this class.

Ethics: The Institute has a zero-tolerance policy on plagiarism, fabrication or any other type of misrepresentation; all are grounds for failing the course. Photos and videos must be yours. Be sure to read the Handbook for Students: http://journalism.nyu.edu/about-us/resources/ethics

Accommodations: Students with disabilities that necessitate accommodations should contact and register with New York University’s Moses Center for Students with Disabilities (CSD) at 212-998-4980 or mosescsd@nyu.edu. Information about the Moses Center can be found at www.nyu.edu/csd The Moses Center is located at 726 Broadway on the 2nd floor.

Diversity and Inclusion: The Institute is committed to creating an inclusive learning environment. The Institute embraces a notion of intellectual community enriched and enhanced by diversity along a number of dimensions.

Name/Pronoun: I will gladly honor your request to address you by an alternate name or gender pronoun. Please advise me of this preference early in the semester so that I may make appropriate changes to my records.

NYU’s Calendar Policy on Religious Holidays: NYU’s Calendar Policy on Religious Holidays states that members of any religious group may, without penalty, absent themselves from classes when required in compliance with their religious obligations. Please notify me in advance of religious holidays that might coincide with deadlines for the class to schedule mutually acceptable alternatives.

Communication: Please be in touch via slack or email with me throughout the class. When you send in your scripts or pitches, it might be a good time to let me know if you haven’t understood something in class or if you have a complaint about the class. This is your chance to let me know. I will build in your feedback in the following sessions or contact you privately. Please also let me know if you are struggling with a particular story. It is way better to notify
me early if you are struggling with an assignment rather than letting me know at the last
minute, when there is very little time to help you. Over the course of the class it is mandatory
for every student to meet with me at least once.

You can access our slack via this link. Once you are in Slack, join the channel
#multimedia_fall_2019. Our slack name is nyujournalism.slack.com. Our channel for the class
is #multimedia_fall_2019

By its nature, journalism is fluid and subject to fast paced changes. So go with the flow and
refer to this Google Doc DAILY for updates. I will highlight changes in the document in yellow.

You can find class materials in this shared googledrive folder:
https://drive.google.com/open?id=1D0YJ6Ey6Xr5rl_dLz-o7FNmtdezllUCr

What you will need for this class (for more details, see our class material googledrive folder):
https://drive.google.com/open?id=1QqBPn6m9qiFCri4Gi4pYziDPFpLwYNAG

- Portable external hard drive
- SD Card
- At least four AA batteries (for microphones, audio recorders, etc.)
- Equipment insurance
- Students will also set up a digital portfolio website for their own work

Equipment Room:
While enrolled in a multimedia class at NYU Journalism, students are eligible to check out
equipment from the equipment room, aka “the cage.”

Creating Accounts for Equipment Check Out
At the start of each semester, students set up an account with the Equipment Room on the 7
th floor to borrow equipment assigned for their class by project. To activate their account, the
student must visit James Berry in person to 1) scan their student ID into the checkout system
and, 2) arrange equipment insurance prior to borrowing equipment in the event that
equipment is damaged, lost or stolen.

Equipment Insurance: for equipment valued greater than $500, either show proof of existing
insurance or purchase equipment insurance for a full year with College Student Insurance
which covers the gear checked out from the Equipment Room plus personal items like laptops
and cell phones. The College Student Insurance plan costs $155 with a $500 deductible. For
equipment valued at less than $500, either provide a $150 personal check made out to New
York University, or a $150 cashier’s check/money order, leaving the payee line blank. Checks
or money orders will only be cashed in the event of loss or damage of equipment. At the end
of each semester, students should pick up their personal check, cashier’s check or money
order. Unclaimed personal checks are voided and destroyed prior to the start of the next
semester.
If you have any questions about the equipment room and rules, email James Berry and/or Adrian Mihai.

**Technical Problems:** In this class, I am here to help you learn to help yourself. If you hit a technical problem, chances are somebody has had the same problem before.

First step: **google the problem**
Second step: post your question/problem in slack
Third step: email the help desk at cas-journalism-multimedia-helpdesk@nyu.edu which goes to Adrian, Devin and James, for immediate problem solving or if you want to make a one-on-one appointment.
Fourth Step: email/slack me. (I will try to get back to you within 24 hours.)

**Rules of the Road**

Late assignments will not be accepted, reviewed, nor critiqued. I do not chase down students for their work. If you need an extension of a deadline, you must email or send me a message on slack at least 48 hours before deadline, tell me why you might miss the deadline and present a solution. Please note that the pitch, one-on-one workshop and screening sessions are FINAL deadlines. Those deadlines are non-negotiable and you have to present whatever you have at that moment.

Tardiness is not acceptable. It is disruptive to the class and offensive to me and your classmates. If you are late to more than one class, your grade will be affected.

Class attendance is mandatory and you cannot miss class to work on assignments for this or for another class. If you are ill and can’t make it to class, please notify me the day of your absence before class begins. **If you miss more than three classes, you will fail this class.** If you miss a class, I unfortunately won’t be able to make that entire class up for you in private sessions. Please reach out to your classmates for notes. I do encourage you to come to my office hours, so we can come up with a plan to catch you up. In addition to class attendance and participation, students will need to budget time outside of class to report, produce and edit their work.

Please refrain from using your phones or your laptops during class time. It is distracting you and people around you and it prevents you from learning. We take at least one break per class during which you are of course free to check your emails, make phone calls etc. You are paying good money for this program - please don’t waste it by being distracted. If you place your cell phone on silence in my box, I will give you three points extra credit if you leave it there until the end of the class - you can of course take it out when we take a break or do an in-class exercise. This is the only extra credit opportunity in this class.

Since we are doing a lot of exercises in class, I cannot guarantee we will split for breaks at a certain time. Therefore, please do not schedule anything - even phone calls - during our class time. Depending on how fast we get through the material, we might also need a few minutes
after 2:40pm to finish our class.

**Free Pass:** Because we are all human, everyone gets **one** free pass. Be it being late to class, missing a deadline etc. After you used your free pass though, your next tardiness (being late for class, missing a deadline etc.) will negatively affect your grade. For every 24 hours you are late turning in an assignment I will have to subtract 5 points from your grade for that assignment.

**Resources:**

- In addition to demonstrations in class, there are amazing online resources to assist you in learning how to use NYU cameras, audio recorders, and Adobe Premiere. A terrific guide for all NYU Journalism gear and software is available [here](#).
- Here is Garrett’s guide to [wordpress](#). Here is a [tutorial for the Zoom H5 audio recorder](#).
- More great resources such as Lynda/Linkedin Trainings, Archival Footage and Stock Music are available [here](#).
- If you need individual support outside of class, [Adrian](#) and [Devin](#) are available weekdays. Students can contact Adrian and Devin by emailing the Help Desk at [cas-journalism-multimedia-helpdesk@nyu.edu](mailto:cas-journalism-multimedia-helpdesk@nyu.edu).
- If 20 Cooper Square is not open, here are other NYU computer labs with Premiere (just FYI: they might have a newer version of Premiere than at 20 Cooper Square): [https://www.nyu.edu/life/information-technology/locations-and-facilities/student-technology-centers.html](https://www.nyu.edu/life/information-technology/locations-and-facilities/student-technology-centers.html)

**Grading:** Final grades will be based on completion of your assignments. You will also be graded in terms of effort, professionalism, merit of your work, level of improvement over the course of the semester, handling of feedback and contributions to the class, which includes attendance and being on time. This class functions as a team and to work effectively everyone must come to class prepared, hand in assignments on time and fully participate.

While much of what we will learn in this class will be of a technical skills nature, our main priority will be to learn and practice the essential elements of multimedia storytelling. While the basics can be discussed in our classroom setting, and we will devote a certain amount of our time to watching examples of excellence in multimedia storytelling, this is a skill that is best learned by doing.

**Grading Policy**

A (1,000-950 points) A- (949-900 points)
Student work or level of improvement is exceptional. Class participation is outstanding during discussions and critiques. Student not only understands the material at a high level but also assists fellow classmates in need.

B+ (899-870 points) B (869-840 points) B- (839-800 points)
Student has successfully completed all class projects. Student work is near to school’s standards, though requires more edits. Student did not contribute to all discussions and
critiques either because of lack of participation in-class or unexcused absences.

C+ (799-770 points) C (769-740 points) C- (739-700 points)
Student has only a satisfactory completion of all class projects. Student work does not meet the school’s standards and requires significant edits. Student missed multiple in-class discussions and critiques either because of lack of participation in-class or unexcused absences. Student did not adequately respond to the instructor’s feedback to improve their work.

F (699 points and below)
Student did not complete all class projects. Student missed multiple in-class discussions and critiques either because of lack of participation in-class or unexcused absences. Student did not adequately respond to the instructor’s feedback to improve their work. Student may have also been found guilty of an ethical breach such as libel or plagiarism.

**Grading Components**

- Class Participation (140 points)
- Assignment: portrait photo (20 points)
- Assignment: rushhour photo (20 points)
- Assignment: photo essay with captions (90 points)
- Assignment: Audio - Action (40 points)
- Assignment: Audio - Profile of a classmate (90 points)
- Assignment: Audio - Pitch of a person/character for your audio profile, not an idea (10 points)
- Assignment: Audio - Journalistic Radio Profile First Draft (25)
- +++Assignment: Audio - Journalistic Radio Profile (125 points)
- Assignment: Video - Action (40 points)
- Assignment: Video Profile of classmate (120 points)
- Assignment: Video - Pitch of a person/character for your Odd Jobs video, not an idea (15 points)
- Assignment: Odd Jobs Rough Cut (40 points)
- +++Assignment: Final Odd Jobs (175 points)
- Assignment: Final website with all assets (50 points)

For assignments marked with +++ students are required to submit a source list with name, phone number or email address of their sources.

For audio and video pieces, students are required to bring a script to the one-on-one instructor feedback sessions in class and submit a script by deadline for in-class critiques.
**Assignments:**
→ Deadline for all assignments is Sundays at 23:59pm (except otherwise noted in the syllabus)

**Grading Rubric: Journalistic Radio Profile (125 points)**

<table>
<thead>
<tr>
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<th>Needs improvement</th>
<th>Satisfactory</th>
<th>Exceeds Expectations</th>
<th>Maximum Points</th>
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<tbody>
<tr>
<td>Idea/Originality/ Access</td>
<td>0-10</td>
<td>11-20</td>
<td>21-30</td>
<td>30</td>
</tr>
<tr>
<td>Follows best practices/ directions</td>
<td>0-10</td>
<td>11-20</td>
<td>21-30</td>
<td>30</td>
</tr>
<tr>
<td>Technical Mastery in the field</td>
<td>0-6</td>
<td>7-14</td>
<td>15-20</td>
<td>20</td>
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<tr>
<td>Technical Mastery in post-production</td>
<td>0-10</td>
<td>11-20</td>
<td>21-30</td>
<td>30</td>
</tr>
<tr>
<td>Narration</td>
<td>0-5</td>
<td>6-10</td>
<td>11-15</td>
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</table>

**Grading Rubric: Odd Jobs Video (175 points)**

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<th>Maximum Points</th>
</tr>
</thead>
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<tr>
<td>Idea/Originality/ Access</td>
<td>0-12</td>
<td>13-26</td>
<td>27-40</td>
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<tr>
<td>Follows best practices/ directions</td>
<td>0-12</td>
<td>13-26</td>
<td>27-40</td>
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<tr>
<td>Technical Mastery in the field</td>
<td>0-10</td>
<td>11-20</td>
<td>21-30</td>
<td>30</td>
</tr>
<tr>
<td>Technical mastery in post-production</td>
<td>0-12</td>
<td>13-26</td>
<td>27-40</td>
<td>40</td>
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<tr>
<td>Action Sequencing</td>
<td>0-5</td>
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<tr>
<td>Interview shot</td>
<td>0-3</td>
<td>4-6</td>
<td>7-10</td>
<td>10</td>
</tr>
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**Detailed Schedule**

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**Week 1, September 9th, 2019**

Bring Rebel DSLR camera with 18-55mm lens and photo tripod to class

- Introduction of instructor and students. Course overview.
- What is photojournalism?
- Elements of Composition
- DSLR Camera Training including white balance
- Exercise in class: photo with compositional element
- Best practices in photojournalism

**Assignments**

- The assignment for next week is to take at least three photos with the DSLR camera with different compositional elements. Please bring your photos on your SD card to class on Monday, so we can upload them together to slack (and learn how to access photos on our SD Card and how to connect to slack at the same time.)
- [Cheat Sheet](#) for photo camera

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**Week 2, September 16th, 2019**

Bring Rebel DSLR camera with 18-55mm lens, photo tripod, SD card with your photos and SD card reader to class (we are doing portrait shots in class, so please dress appropriately)

- Due: photo assignment (we will upload photos together in class to slack)
- Review: DSLR camera training
- How to shoot portraits
- Portrait exercise in class (dress appropriately!) plus how to download photos → upload your portrait photos via this [form](#)
- Captions in photojournalism
- Ethics in photojournalism
- How to research your first assignment and the legality of photography in public places (#rushhour)

**Assignment:**

- Take at least three photos of the theme rushhour in NYC; the three photos should be different in location or different compositional approaches to one location. **Upload your best photo with caption to** [this googleform](#) by 23:59pm on Sunday, September 22nd, 2019

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**Week 3, September 23rd, 2019**

Bring SD card, external hard drive (and if you want your laptop) with your photos to class

**Due:** rushhour photos

- Critique: Rushhour photos
• Photo Editing in Lightroom
  o For review: Linkedin Learning Module: An overview of quickly fixing images in Lightroom CC
• Wordpress: How to build your portfolio website in wordpress
• Best Practices Photo Essay
• How to find a story idea and what’s a newspeg?
• Ethics question: Can we do stories about our friends and family members?

Assignment: shoot and edit your photo essay including captions; the photo essay must consist of at least three photos - one of them a portrait; all three photos must have captions; the essay needs to be uploaded to your website and submitted by deadline via this google form on Sunday, October 6th, 2019.
Factiva guide to find events in NYC: https://guides.nyu.edu/c.php?g=276693&p=1845590

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Week 4, September 30th, 2019
Bring audio kit (audio zoom recorder, shotgun microphone, headphones) from the equipment room, plus your SD card, AA batteries and external hard drive to class (make sure to format your hard drive before you come to class for a mac using disk utility)
  ● Microphone and audio recorder training; the importance of NAT sound
  ● Exercise: students go outside and get vox pop and room tone
  ● Preview of Radio Profile Assignment - best practices
  ● How to pitch a story

Assignments:
  ● students record an action unfolding for at least 45 seconds
  ● Research and start contacting folks to profile for your journalistic radio profile

Tutorial for Zoom H5 audio recorder.

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Week 5, October 7th, 2019
Bring your SD card with your action sounds, headphones and your external harddrive to class
Due: submit photo essay on your website via this googleform by deadline on Sunday October 6th, 2019
  ● Critique: Photo Essays
  ● How to take better photos with our phones
  ● Review: microphone and audio recorder
  ● Premiere training for audio with action sounds
  ● Exercise in class: edit action audio
  ● Brainstorm journalistic radio profile ideas

Assignments:
• record interview and sound of classmate; bring raw audio to class (everyone should be free to record on October 14th, 2019 between 11am and 2:40pm)
• Research and start contacting folks to profile for your journalistic radio profile

Teams for radio profiles of classmates:

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Week 6, Monday classes meet on TUESDAY, October 15th, 2019
Bring SD card, headphones and external hard drive to class (audio zoom recorder, shotgun microphone is optional)

Bring to class: recorded interview and sound of classmate
• Review: Premiere training for audio
• How to structure a radio story
• How to write narration for audio and how to format a script
• Exercise in class: edit student audio profiles
• Final journalistic radio profile pitches (names of the person you are profiling is required and you have to have confirmed access)
• Schedule one-on-one edits

Assignments:
• student audio profile is due by 23:59pm on Wednesday October 16th, 2019
• Record and edit journalistic audio profile due either Tuesday, October 22nd, 2019 (No phone tape - make sure you meet your sources in person to get the best audio quality)

Premiere Cheat-sheet (for video and audio):

Premiere re-cap via NYU Home/LinkedinLearning (you have to be logged in via nyu home):
  ○ Chapter 2: Getting to Know Adobe Premiere Pro
  ○ Chapter 3: Setting Up and Organizing Your Media (only: Importing Media Using the Media Browser)
  ○ Chapter 4: Basic Editing
  ○ Chapter 7: Basic Audio Editing

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Week 7, October 21st, 2019
Bring recorded audio of your classmate on SD card, transcription of the interview, audio recorder, shotgun microphone, headphones and external hard drive to class
• Critique: student audio profiles
• Review: How to structure a radio story and how to write narration
• Review: Premiere
• Edit your journalist audio profiles in class

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• What’s video good at? What’s video bad at?
• Preview Odd Job (final video) assignment
• Video Camera Training - [XA11 Cheat Sheet](#)

**Assignment:** sound-rich journalistic radio profile

• **For your edit either on October 22nd, you will need to bring your finished piece** (including narration, soundbites, action sounds and audio mix) as wav, mp3 or aiff. I suggest emailing it to me, bringing it on a USB thumb drive, on a laptop or uploading it to your NYU google drive before coming to the meeting.
• you need to bring a printed script with soundbites and narration of your journalistic radio profile written out to our edit → no exceptions! [Example of a script](#) (you have to be logged in with your nyu home account to access it)
• No phone tape - make sure you meet your sources in person to get the best audio quality
• If you can: please take at least one photo of your subject to accompany the audio story on your website (can be taken with your cellphone of course)
• Your journalistic radio piece is due at 23:59pm on Sunday October 27th, 2019 via this form.

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**Week 8, October 28th, 2019**

**Bring video camera (XA11), tripod, microphone and SD card to class**

**Due:** journalistic radio piece

• Critique: Journalistic radio profile (if you want to pitch your classmate and/or journalistic radio profile to WNYU - please email the Associate News Director ([associatenews@wnyu.org](mailto:associatenews@wnyu.org)) - they want to hear from you all!)
• Review: camera training
• Composition for video
• Action Sequences
• Exercise in class: shooting action – jam and crackers
• Exercise in class: edit your action video → anticipating action
• group people in teams for video profiles shoot
• If time allows: Odd Jobs idea brainstorm

**Assignment:** shoot and edit an action sequence due by deadline on Sunday, November 3rd, 2019; submit via this form

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**Week 9, November 4th, 2019**
Bring camera, microphone (lavalier microphone), one LED light (including stand), tripod, SD card and external hard drive to class

**Due:** action sequence due Sunday, November 3rd, 2019 by deadline; submit it via this form
- Review: action sequences and anticipating action
- Brainstorm Odd Job ideas
- How to shoot and light an interview
- Exercise in class: lighting an interview

**Teams for student video profiles:**

**Assignment:** shoot student video profiles

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**Week 10, November 11th, 2019**

Bring SD card, headphones and external hard drive with your footage of your classmate to class

**Due:** action sequence submitted via this form
- Review: action sequences and anticipating action
- Odd Job pitch
- Advanced Editing Techniques: Kenan Walks
- Exercise-in-class: edit student video profiles in class
- Still photos in Premiere

**Assignments:**
- Finish editing student video profiles by end of day (23:59pm) on Friday 11/15/2019. Submit it via this form.
- If you can, shoot and edit your Odd Jobs video

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**Week 11, November 18th, 2019**

Bring headphones and external hard drive with your footage of your classmate and/or Odd Jobs video to class

**Due:** student video profiles
- Critique: Student Video Profiles
- Review: still photos in Premiere
- Updates on Odd Jobs videos
- Audio Mixing
- Copyright
- If time permits: titles and color correction in Premiere

**Assignment:** shoot and edit your Odd Jobs video
Week 12, November 25th, 2019 (Thanksgiving Week)
Due: edit Odd Jobs for one-on-one feedback with Professor Schellmann
● One-on-one feedback sessions with Professor Schellmann from 11am-2:30pm
● Spreadsheet with times is here

Assignment: Work on your Odd Job videos and website

Week 13, December 2nd, 2019
Due: Odd Jobs video is due → bring external hard drive with piece in Premiere and script to workshop in class
● Workshop Odd Job video in class
● Color correction and titles in Premiere
● Copyright
● How to pitch and write an email to an editor

Assignment: finish your Odd Jobs video, script and your website

Week 14, December 9th, 2019
Due: Odd Jobs video, script and website
● Presentation of FINISHED Odd Jobs video AND your website
● Evaluations of the class

RESET JOURNALISTIC audio profiles can be submitted via this link (deadline: December 11th, 2019, 23:59pm)
● After you showed your Odd Jobs video in class on December 9th, you may incorporate the feedback from the class and submit a FINAL Odd Jobs video for grading via this link (deadline: December 13th, 2019, 23:59pm)

RESOURCES

PITCHING:
Sample Pitches from This American Life:
http://www.thisamericanlife.org/about/submissions/sample-pitches

Do’s and don’ts in the pitching world:
https://niemanstoryboard.org/stories/the-pitch-pacific-standards-executive-editor-shares-some-dos-and-donts/?fbclid=IwAR1YQTvR2wDg9m-OV8t1KP0FgYFq2ZysqbWVc7ZDjKer73UaMRE6iKIKH2U

Open Notebook is the best:
https://theopennotebook.com/?fbclid=IwAR1sLUfW9uYwiT2T1sLdNL0jXDqTBvYM-Ki-xG03gYGeUy7208gn9vPIZ

How to Pitch AJ Labs:
https://medium.com/@ajlabs/how-to-pitch-to-al-jazeera-com-da2f9fe45489?fbclid=IwAR1YQTvR2wDg9m-OV8t1KP0FgYFq2ZysqbWVc7ZDjKer73UaMRE6iKIKH2U

Pitching to Marie Claire:
https://niemanstoryboard.org/stories/the-pitch-hate-to-wait-a-marie-claire-editor-answers-pitch-emails-within-48-hours/?fbclid=IwAR2F5ixiZ2fOs6dq31YYMoHRYS3Q_i_vdbMv0dp_RAHF2MZ39ubA0m2BFpQ

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Web Resources
The following are news publications, magazines, journals, blogs, and other providers of content focused on New York City and/or New York State politics, policy.

- Times Union | Capitol Confidential: blog.timesunion.com/capitol
- Center for an Urban Future: nycfuture.org
- Chalkbeat | New York: chalkbeat.org/ny
- Citizens Budget Commission: cbcny.org
- City & State New York: cityandstateny.com
- Curbed: curbed.com
- New York | Daily Intelligencer: nymag.com/daily/intelligencer
- Department of City Planning: nyc.gov/planning
- Empire Center for Public Policy: empirecenter.org
- Fiscal Policy Institute: fiscalpolicy.org
- Gotham Gazette: gothamgazette.com
- Gothamist: gothamist.com
- Manhattan Institute for Policy Research: manhattan-institute.org
- Mayor’s Office of Management and Budget: www1.nyc.gov/site/omb/index.page
● Museum of the City of New York | The Greatest Grid: thegreatestgrid.mcny.org
● New York Post: nypost.com
● Next City: nextcity.org
● Independent Budget Office of the City of New York: ibo.nyc.ny.us
● Daily News | Big Town, Big Time: An Amazing History of NYC: interactive.nydailynews.com/project/archive/amazing-history-nyc
● NYU Furman Center for Real Estate & Urban Policy: furmancenter.org
● NYU Rudin Center for Transportation Policy & Management: wagner.nyu.edu/rudincenter
● Office of the New York State Comptroller: osc.state.ny.us
● Observer | Politics: observer.com/politics
● Politico: politico.com
● The Center for New York City Affairs at The New School: centernyc.org

Suggested Texts:
● Think Point Shoot: Media Ethics, Technology and Global Change by Annette Danto, Mobina Hashmi and Lonnie Isabel
● How to Shoot Video that Doesn’t Suck by Steve Stockman
● News to Me by Barry Newman
● Talk Straight, Listen Carefully: The Art of Interviewing by M.L. Stein and Susan Paterno, Wiley Blackwell
● Feature and Narrative Storytelling for Multimedia Journalists, 1 by Duy Linh Tu

Other teaching resources:
● Guidelines for Multimedia Proficiency by Cindy McAdams
● MediaStorm Field Guide to powerful Multimedia Storytelling; Available on iTunes:
  http://mediastorm.com/train/product/field-guide
● Poynter:
● Poynter: newsU: http://www.newsu.org/courses/ multimedia, broadcast and photojournalism
● Code of Best Practices in Fair Use for Online Video; Center for Social Media American University
  http://www.centerforsocialmedia.org/fair-use/related-materials/codes/code-best-practices-fair-use-online-video
Music Sources (this unfortunately changes frequently):

Incompetech - The music on the site is free to use for your video soundtrack. The site just asks that you place a credit within the video/credits: [http://incompetech.com/music/royalty-free/](http://incompetech.com/music/royalty-free/)

DanoSongs - You can use his songs for free in your project provided you link to his site or credit him in your video: [http://www.danosongs.com/](http://www.danosongs.com/)

MobyGratis - The music is free to use, provided your film is non-commercial or non-profit: [http://www.mobygratis.com/](http://www.mobygratis.com/)

Free Soundtrack Music – Most of the music on the site is free, but some of it does cost money. Music labeled as “FREE” can be easily downloaded and added to your video as is though: [http://www.freesoundtrackmusic.com/](http://www.freesoundtrackmusic.com/)

Pond5 - Royalty-free stock footage, including aerials; as well as free music: [www.Pond5.com](http://www.Pond5.com)

AudioNetwork.com  Fee for service, but extremely reasonable. Wide selection of tracks. [https://www.audionetwork.com/](https://www.audionetwork.com/)

ccMixter – This is a Creative Commons based music site with tons of different musicians on it. Just keep in mind that some of the songs require you give credit to the source in the video or make your video “Share-Alike”: [http://ccmixter.org/](http://ccmixter.org/)

Partners In Rhyme – This site has free music loops for your videos. Any of the free tracks can be used, you just have to thank Partners in Rhyme in your video credits: [http://www.partnersinrhyme.com/pir/free_music_loops.shtml](http://www.partnersinrhyme.com/pir/free_music_loops.shtml)

PacDV – This site offers free music and sound effects that are free to use if you link back to their site or list them in the credits: [http://www.pacdv.com/sounds/free-music.html](http://www.pacdv.com/sounds/free-music.html)

PublicDomain4U – This site is made up of mainly old music from the early 1900s that has gone out of copyright, but they are all free for use: [http://publicdomain4u.com/](http://publicdomain4u.com/)
FreeStockMusic – This site has no creative commons requirements and is pretty extensive in genres. You must sign up for the site (which is free) to download any of the tracks: http://www.freestockmusic.com/

AudioNautix – Lots of free music to use on this site, all you have to do is credit this website in your video or on your blog: http://audionautix.com/

**Video Sources (this unfortunately changes frequently):**

Prelinger Archive: collection of over 60,000 "ephemeral" (advertising, educational, industrial, and amateur) films. Your right to use these films is granted by the Creative Commons Public Domain license: https://archive.org/details/prelinger

Videvo – Great selection of Creative Commons 3.0 video clips that you can download for your videos: http://www.videvo.net/

XStockVideo – Not all of the video is HD, but there is a good amount of great video to be found on this site: http://www.xstockvideo.com/

Videezy – Not a large selection of video, but what they have is great looking and free: http://www.videezy.com/

Free Footage HD – This site isn’t full of clips, but all of it is at least 720: http://www.free-hd-footage.com/

NASA Video – All free footage with credit. All of it is beautiful space related footage. http://www.nasa.gov/multimedia/hd/HDGalleryCollection_archive_1.html

Beachfront B-Roll – This site has a bunch of visual elements to add on top of b roll. Light leaks, gas flares, etc.: http://www.beachfrontbroll.com/

Footage Crate – Lots of visual elements again, but also has some free stock footage: http://footagecrate.com/stock.html

Open Footage – Awesome place for timelapse videos, mostly free, some videos require credits: http://www.openfootage.net/
CuteStockVideo – This site has some great hd video if you dig:  

OrangeHD – This is a youtube account of creative commons licensed videos:  
https://www.youtube.com/user/orangeHDcom

Vimeo Stock Footage – These are curated stock footage channels on vimeo. Not much, but what they have doesn’t look particularly “stock”:  
https://vimeo.com/groups/stockfootage/videos; https://vimeo.com/groups/freehd/

Neo’s Clips – This site has tons of videos, lots of digging required to find what you’re looking for though:  http://thecliparchive.com/

AlltheFreeStock – This site has a list of a lot of sites that offer free video, audio, images and music:  http://allthefreestock.com/