

New York University
Arthur L. Carter Journalism Institute
Syllabus **JOUR-UA 201.006**

The Beat: TV NY Neighborhoods

Fall 2021

Professor: Mihai, Adrian
Monday, 6:20 PM - 10:00 PM
20 Cooper Square, Room# 750

To contact professor: am14@nyu.edu
20 Cooper Square, Room# 713
Phone: 1 (212) 998-7615
Office hours: by appointment

Course Description

This course is designed to hone the student journalist's ability to research and report deeply and to be able to develop fresh ideas, test them with the strength of his or her reporting and research, and then to present them in story form.

Out of this work will come eight stories in narrative, explanatory or investigative style, depending on the specific assignment.

Learning Objectives

In this course, students will:

- Demonstrate awareness of journalism's core ethical values
- Write clear, accurate and engaging prose in an audience-appropriate manner
- Demonstrate critical thinking, independence, and creativity appropriate to the role of journalism in a democratic society
- Interview subjects, conduct research, and evaluate information
- Use cameras, audio recorders and audio-video editing software and develop story development concepts.

Course Structure

The course will include lectures, screenings, discussions, recitations, labs, course readings, case studies, fieldwork, etc.]

Readings

Students will be expected to bring each week links to news stories they watched and to keep weekly beat notes or blogs, exploring what is current in assigned topics and demonstrating their awareness of the current events across various platforms.

Course Requirements

Students are expected to complete the eight mandatory assignments with the understanding that there will be a ninth optional project for students who are willing to improve their final grade. All the projects must be completed on time and will be screened in class for peer critique.

Students are expected to engage in peer critique and analysis of the all the news stories screened in class.

Grading

Final grades will be calculated as follows:

Out of the eight assignments, there will be four feature stories that will add 15% each of the final grade and four spot news stories that will add 5% each, for a total of 80% of the final grade. There will be 15% for class participation and discussions and 5 % for links brought to class for analysis. Students who complete the optional ninth project will receive an additional 10% towards their final grade.

9/6/2021 The Role of News

- Discussion on what makes a story a news story
- Discussion on various angles of a story

9/13/2021 Topic of Class 2

- Discussion on shooting techniques according to subject to cover
- Discussion on the importance of recording good sound

9/20/2021 Topic of Class 3

- Discussion on the interviewing technique
- Reviewing video editing workflow

9/27/2021 Topic of Class 4

- Screening of Assignment 1
- Screening additional links from various media outlets
- Introduction to basic use of After Effects

10/07/2021 Topic of Class 5

- Discussion on voice over delivery technique
- Screening of Assignment 2
- Screening additional links from various media outlets
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10/11/2021 Topic of Class 6

- Discussion on the use of artificial light
- Screening of Assignment 3

- Screening additional links from various media outlets

10/18/2021 Topic of Class 7

- Discussion on the use of music in news packages
- Screening of Assignment 4
- Screening additional links from various media outlets

10/25/2021 Topic of Class 8

- Guest 1 presentation
- Screening of Assignment 4
- Screening additional links from various media outlets

11/1/2021 Topic of Class 9

- Screening of Assignment 5
- Screening additional links from various media outlets

11/08/2021 Topic of Class 10

- Guest 2 presentation
- Screening of Assignment 6
- Screening additional links from various media outlets

11/15/2021 Topic of Class 11

- Screening of Assignment 7
- Screening additional links from various media outlets

11/22/2021 Topic of Class 12

- Guest 3 presentation
- Screening of Assignment 8
- Screening additional links from various media outlets

11/29/2021 Topic of Class 13

- Discussion on learning from re-edits
- Screening of optional project 9
- Screening additional links from various media outlets

12/6/2021 Topic of Class 14

- Screening of re-edits

Accommodations

Students with disabilities that necessitate accommodations should contact and register with New York University's Moses Center for Students with Disabilities (CSD) at 212-998-4980 or mosescsd@nyu.edu. Information about the Moses Center can be found at www.nyu.edu/csd. The Moses Center is located at 726 Broadway on the 2nd floor.

Diversity & Inclusion

The Institute is committed to creating an inclusive learning environment. The Institute embraces a notion of intellectual community enriched and enhanced by diversity along a number of dimensions.