

New York University
Arthur L. Carter Journalism Institute
Syllabus JOUR-UA 201.002

The Beat: The Story We See
Summer 2020

Professor: **Adrian Mihai**
TWR 3:40 pm – 7:35 pm

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Phone : 212 998-7615

Office hours: T 6:00 pm – 7:00 pm, or by appointment

Course Description

This is an advanced four-week production course designed to enhance the students' multimedia storytelling technique in an intensive, fast-paced, hands-on, story-centered learning environment that recreates the effervescing atmosphere of a real newsroom. This course is a pre-requisite for Advanced TV and The Honors.

Learning Objectives

In this course, students will:

- Demonstrate awareness of journalism's core ethical values
- Demonstrate critical thinking, independence, and creativity appropriate to the role of journalism in a democratic society
- Interview subjects, conduct research, and evaluate information
- Use technological tools and apply quantitative concepts as appropriate
- Learn how to deliver on-camera content and how to record narrations

Course Structure

The course includes lectures, screenings, discussion and analysis, labs, and case studies,

Course Requirements

Daily assignments of media screenings, class participation, attendance, academic integrity, and a final project will be required.

Grading

Final grades will be calculated as follows:

Hard-news story 1 due on 6/13 15% of the grade

To be completed on-time and to be screened in class on the date indicated.

Final grades will be calculated as follows:

Hard-news story 2 due on 6/22 15% of the grade

To be completed on-time and to be screened in class on the date indicated.

Long form (3-5 min.) story due on 6/27 50% of the grade.

10% of the grade will reflect class participation

10% of the grade will reflect contributions to the screenings

06/06 “The right story”:

Analysis of media gathering tools, from the DSLR camera, to the video camera and the smartphone.

Students learn advanced techniques using a DSLR camera and a small format video camera.

Discussion and in class exercise.

Assignment 1, to be completed outside class time. **(due on 06/04):**

Capture the images and sounds of a location approved by your instructor.

06/07 “The Flow of Storytelling”

The first and the last impression. The most effective way to structure the story?

In class discussion on post-production tools and workflow.

06/08 “Show, Don’t Tell”

Students will learn, from intent to execution, how to translate an abstract story idea into an actual sequence of images and sounds.

Voice over training.

Assignment 2, to be completed outside class time, **(due on 06/09)**

Write a narration and edit the location sequence using footage captured in assignment 1

06/13 In-class screening and analysis of assignment 2.

In-class discussion about the characteristics of a profile.

In-class pitch of the long form story. Students must submit their first story pitch in the Requested format and must discuss their choice answering questions from the instructor And peers.

Assignment 3. Following the instructor’s approval, shoot/record/capture the multimedia elements of hard news story no.1

06/14 “Editing Technique” - Discussion on efficient methods in using narration, text slides, graphics, maps, music and special effects. The strength and limitations of Adobe Premiere and Adobe After Effects.

06/15 Screening, analysis and feedback on the first hard-news stories. Additional screening and comparison of material brought by the students.

06/20 In-class discussion and exercises on live interviews and reporting live from a remote location.

CNN visit TBA

06/21 Screening, analysis and feedback of material brought by the students followed by editing workshop.

06/22 Screening, analysis and feedback on the second hard-news stories. Additional screening and comparison of material brought by the students.

06/27 In class discussion on publishing online, using WordPress and live streaming followed by screening and comparison of material brought by the students.

06/28 Re-edits, screenings, discussions on preparing a LIVE show.

06/29 all the assignments must be completed, including re-edits (if required)

Accommodations

Students with disabilities that necessitate accommodations should contact and register with New York University's Moses Center for Students with Disabilities (CSD) at 212-998-4980 or mosescsd@nyu.edu. Information about the Moses Center can be found at www.nyu.edu/csd. The Moses Center is located at 726 Broadway on the 2nd floor.

Diversity & Inclusion

The Institute is committed to creating an inclusive learning environment. The Institute embraces a notion of intellectual community enriched and enhanced by diversity along a number of dimensions.