Digital memory is cheaper than ever, so if you’re going to buy it, you might as well choose gear that can accommodate both photo and video recording. Note: NYU does not officially endorse any manufacturer - examples do not constitute endorsements.

1. Memory Cards
Almost every digital photo and video camera stores the images it captures on an SD card. A 16 GB SD card easily can store at least 2000 high-resolution images, and high-quality cards at that capacity can be purchased for around $15. In order to ensure that your card can record data from your camera quickly enough, make sure you purchase a card with a write speed of class 10 or higher (class is indicated in the area circled in red above).

2. Card Readers
Not all computers have built in SD card readers. They can be found for around $15, and they’re worth the investment.

3. Hard Drives
If you only are editing with photos, you may get by with a thumb drive. Make sure it is a USB 3.0 drive with at least 32 GB storage.

If you’re editing video, you’ll need a drive with at least 100 GB storage (preferably 500GB) with a USB 3.0, Firewire 400, or Thunderbolt connection and a write speed of at least 7200 RPM (your store clerk can give you these details).