V54.0201 TV - NY NEIGHBORHOODS

Session 1: Introduction

The video camera / image quality / sound quality / shot / framing / composition / B-roll coverage / visual elements and story telling / natural sound / target of a broadcast story

Discussion of lab assignment#1: shooting a Location / Place

LAB ASSIGNMENT#1 Location/Place capture images and sounds of a specific location

Session 2: Review lab assignment# 1 footage / feedback

Editing / linear vs. non-linear editing / intro to the AVID / Sequence / story opening / rhythm / ambient sound vs. natural sound

hard news vs. magazine vs. documentaries

Discussion of lab assignment#2: editing the Location / Place footage

LAB ASSIGNMENT#2 editing Location / Place / describe the chosen location in one long, or a few shorter, sequence(s) using only the B-roll and the natural sound previously captured

Session 3: Review and discuss edited Location / Place

Revisit story opening / natural sound / choice of visual elements / framing / camera angles / coverage / based on edited material

Adding copy / voice over / stand up to a package / voice over vs. no-voice over / Example of no-voice over story telling.

Adding SOT / MOS / SOT vs. copy / Basic story structure

Discussion of lab assignment#3: adding copy

Writing Assignment: Try to write together, as a group, a simple script meant to enhance the Location / Place “story”

LAB ASSIGNMENT#3 record the voice over / copy and re-edit location place based on the written script. If available, use additional footage, i.e. SOT’s, MOS’, Stand up (only if time and situation allows, shoot a couple of SOT/MOS and/or a Stand up)

Session 4: Review re-edited location stories / Intro to Profile

The Interview / Interview technique / revisit SOT vs. copy / Interview exercise / writing and shooting a Stand up

Discussion of lab assignment#4: ‘Event’
LAB ASSIGNMENT#4: The “Event” / shoot an event, an opening, a celebration or a press conference.

Session 5: Review the ‘Event’ footage and discuss options for story structure based on actual footage.

Discuss the recordings of the same ‘Event’ coverage on local news.
Revisit the Profile / Interview exercise
Class screening:

Writing Assignment: Write together, as a group, a script for the ‘Event’ story.
LAB ASSIGNMENT#5: edit the ‘Event’ story
Home Assignment: Find a character to profile and prepare to pitch the story in class

Session 6: Screen and discuss the ‘Event’ stories

Revisit the Interview / Interview technique / B-roll for a profile / Picking a character, or characters for a story.
Class screening: excerpt from “Crossroads”?
Discussion of lab assignment#6: the Profile / Pitch the Profile story

LAB ASSIGNMENT#6: shoot a Profile story; interviews and B-roll

Session 7: Review and discuss the Profile footage

Class screening:

LAB ASSIGNMENT#7: edit the Profile story

Session 8: Screen and discuss the Profile story

Discussion of lab assignment#8: the Relationship
Home Assignment: Find characters for the Relationship story and prepare to pitch the story in class

LAB ASSIGNMENT#8: re-edit the Profile story following in class discussion

Session 9: Screen and discuss re-edits of the Profile story / comparison between first version and second version
Discussion of lab assignment#9: the Relationship / Pitch the Relationship story

LAB ASSIGNMENT#9: shoot the Relationship story
Session 10: Review and discuss the **Relationship** footage

**LAB ASSIGNMENT#10:** edit the **Relationship** story

Session 11: Screen and discuss the **Relationship** story.

Discuss the ‘**day of air**’ assignment

**LAB ASSIGNMENT#11:** shoot and edit the ‘**day of air**’ story

Session 12: Review and discuss the **day of air** piece

Pitch the **final project**

**LAB ASSIGNMENT#12:** shoot the **final project**

Session 13: Review the **final project** footage’

Discuss conversion of a broadcast story into a web (multimedia) story

**LAB ASSIGNMENT#13:** edit the **final project**

Session 14: Screen and discuss the **final project**, final papers ARE DUE!

**LAB ASSIGNMENT#14:** convert the broadcast version of the **final project** into a web (multimedia) story (extra credit and cookies!)

Session 15(optional): Screen and discuss the web version of the **final project**